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Mastering Power

# Powerbox appoints Acumen, increasing support to South East Asian customers and contract manufacturers

**Press Release**  
**May 16, 2016**

**Powerbox, one of Europe's largest power supply companies and a leading force in optimizing power solutions for demanding applications, announced today that it has appointed Acumen Components Group to distribute PRBX products and power-solutions to South East Asia. This agreement will strengthen Powerbox's presence in the region and provide local support to its customers and their contract manufacturers.**

Headquartered in Singapore, Acumen Components Group was established in 1995 to cater for a growing demand for procurement solutions from global electronics manufacturing industries. The operation is strategically positioned in the heart of the trade link between Asia and the rest of the world, serving the need of Powerbox customers and partners. The group also includes offices in Malaysia and Australia.

"With their long expertise in supply chain solutions for medical, industrial, aerospace & defence, and telecommunication, the Acumen Group is a strategic partner for Powerbox, having growing numbers of customers based in South East Asia" said Martin Sjöstrand, Powerbox C.E.O. "They are also our first choice partner to bring simplicity in the supply chain process to contractors and manufacturers located in that region."

Acumen will actively distribute PRBX products in Singapore, Malaysia, Thailand, Indonesia, Vietnam and the Philippines.

"We have been working with Powerbox for many years on various projects and we are honoured, to be signing this distribution agreement, moving forward in our partnership" said Sebastian Lim, Acumen Components Director. "With more than 20 years of expertise in the power industry we foresee a lot of opportunities for PRBX products in South East Asia."

Acumen's Penang office also provides advanced test and measurement facilities supporting specific customer demand and possible value added service, in addition to their distribution business.

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### About Powerbox

*Founded in 1974, with headquarters in Sweden and local operations in 15 countries on four continents, Powerbox serves customers around the globe. We focus on four major markets - industrial, medical, railway and transportation, and defense - for which the company designs and market premium quality power conversion systems for demanding applications. Our mission is to use our expertise to increase our customers' competitiveness by meeting their entire power needs. Every aspect of our business is focused on that goal, from the design of the advanced components that go into in our products to our customer service. Powerbox is recognized for technical innovations that reduce energy consumption and the company's ability to manage the full product lifecycle, minimizing environmental impacts.*

### For more information

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