



POWERBOX
Mastering Power

WPG Americas Inc. becomes new distributor for Powerbox in North America

San Jose, Calif. –May 13, 2015

WPG Americas Inc. (WPGa) a subsidiary of WPG Holdings, Asia's number one electronics distributor, announced today a new partnership with Powerbox, one of Europe's largest power supply companies. Under the terms of the agreement, WPGA will distribute Powerbox power supply products and systems throughout the Americas, including power solutions for Medical, Transportation, Defense, and Industrial vertical markets.

"On behalf of WPG Americas, I am extremely happy to add Powerbox to our America's line card. Powerbox will play a key role in our power strategy going forward, allowing the segment greater potential of sales acceleration for both companies", says Rich Davis, President of WPG Americas.

Says Christopher Lins, Powerbox Vice President of Sales – North America, "WPG Americas compliments our accelerated growth plans exceedingly well. The synergies between our respective companies facilitate extended reach into our target vertical markets, delivering high value power conversion solutions to our respective customers, inclusive of when the standard solution just isn't enough."

About WPG Americas Inc.

Headquartered in San Jose, CA, WPG Americas Inc. is a member of WPG Holdings, a \$13B worldwide distributor of semiconductors, passive, electro-mechanical and display products. Founded in November 2007, WPGA is a franchised partner for leading technology suppliers. As a member of WPG Holdings, WPGA is uniquely positioned to offer total solutions to its diverse customer base. WPGA continues to introduce new leading edge technologies, quality service and design-in focus through its superior engineering programs. For more information, visit www.wpgamericas.com.

About POWERBOX

POWERBOX, founded in 1974, is one of Europe's largest power supply companies. With the headquarters in Sweden and local operations in 15 countries on four continents POWERBOX serves customers around the globe. With its extensive competence, experience and product range POWERBOX combines the roles of power consultant and supplier, enhancing its customer's competitiveness by suggesting and supplying optimized power solutions.

For more information

Visit www.prbx.com

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