

POWERBOX
A Cosel Group Company

Powerbox (PRBX) wins Power System Product of the Year in prestigious Elektra Awards

**Press release
March 26, 2021**

Powerbox, one of Europe's largest power supply companies, and for more than four decades a leading force in optimizing power solutions for demanding applications, has won the Power System Product of the Year award in the prestigious Elektra Awards held by Electronics Weekly. It is the second time in recent years that Powerbox has lifted this much revered award.

With its Elektra Awards, Electronics Weekly seeks to recognize the best of what the electronics industry has to offer, worldwide. The Awards recognize excellence within the global electronics industry, and has welcomed entries from manufacturers, distributors, designers, individuals, research groups and start-ups in order to accurately reflect the nature of today's dynamic electronics industry.

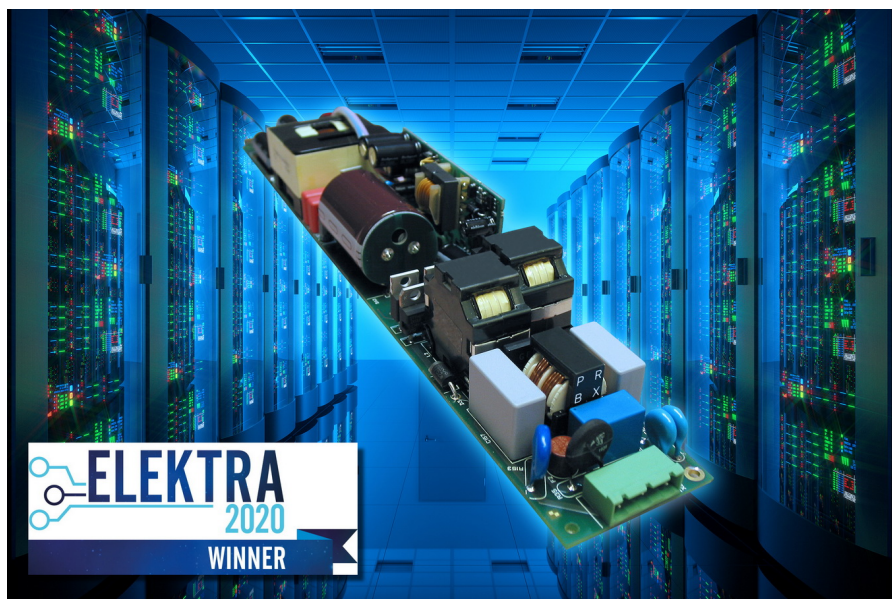
Powerbox's winning Elektra entry was for its OFI600A12 power supply, an 'industry first' power supply solution for immersed applications such as hyper loaded computing machines. It is the first commercial power supply designed to meet immersed applications specifications and guarantee the highest level of safety for system and operators.

Says Chief Marketing and Communication Officer Patrick Le Fevre, "To have previously won an Elektra Award was a great honor, but now with this second win in the extremely competitive and hard fought Power System Product of the Year section, it is a dream come true. The win represents a true team effort and an excellent achievement by the whole of the Powerbox team, from design to delivery. We are delighted to receive the award."

The OFI600A12 is the result of two years of research and development and has been validated by Powerbox's R&D and quality teams as a certified platform for a new generation of power supplies for immersed applications.

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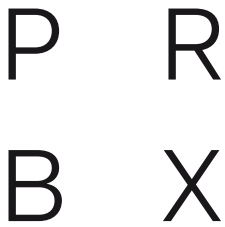
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Picture source: PRBX / Oleksandr Delyk / Shutterstock

Related links:

OFI600A-12: <https://www.prbx.com/product/ofi600a-12/>



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About Powerbox

Founded in 1974, with headquarters in Sweden and operations in 15 countries across four continents, Powerbox serves customers all around the globe. The company focuses on four major markets - industrial, medical, transportation/railway and defense - for which it designs and markets premium quality power conversion systems for demanding applications. Powerbox's mission is to use its expertise to increase customers' competitiveness by meeting all of their power needs. Every aspect of the company's business is focused on that goal, from the design of advanced components that go into products, through to high levels of customer service. Powerbox is recognized for technical innovations that reduce energy consumption and its ability to manage full product lifecycles while minimizing environmental impact. Powerbox is a Cosel Group Company.

About the Elektra Awards

The Elektra European Electronics Industry Awards are the high point of the year for the European electronics industry. Established as the best promotional platform to celebrate the achievements of individuals and companies across Europe, they present best practice in key areas including, innovation, sales growth and employee motivation.

<https://www.elektraawards.co.uk/>

For more information

Visit www.prbx.com

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